IASA 44th Annual Conference:
Vilnius, Lithuania, 6th - 10th Oct
2013
Open Doors: New Ideas, New Technologies

SPONSORSHIP OPPORTUNITIES for IASA 2013

Vilnius, Lithuania 6th-10th October, 2013

This year IASA (the International Association of Sound and Audiovisual Archives) will again bring together an impressive range of world class expertise, knowledge and experience and so continue its aim to promote, encourage and support the development of best professional sound and audiovisual standards and practice in all countries.

IASA is an accepted international leader in the field of sound and audiovisual archiving and the premiere organization in the setting of operating standards and work practices. It has also had a long commitment to the support of archives and collections in developing and emerging countries. Established in 1969 as a platform for international co-operation between archives that preserve recorded sound and audiovisual documents, it now has members from more than 70 countries representing most major collections and archives, including national libraries, archives and broadcasters holding all sorts of musical recordings, historic, literary, folkloric and ethnological sound documents, theatre productions and oral history interviews, bio-acoustics, environmental and medical sounds, linguistic and dialect recordings, as well as recordings for forensic purposes.

This forum is an agenda setter for the ongoing debate in sound and audiovisual archiving. Our most recent conferences include the joint conference with AMIA (Association of Moving Image Archivists) in Philadelphia in 2010, the 2011 conference in Frankfurt, Germany, and the extraordinarily rewarding 2012 conference in New Delhi, India.

The 2013 Conference, our 44th Annual Conference is being held jointly with the BAAC (Baltic Audiovisual Archival Council) 10th Annual Conference, in Vilnius, Lithuania, from Sunday 6th - Thursday 10th October 2013 with the theme “Open Doors: New Ideas, New Technologies”

This conference is an opportunity to show how new technologies and systems are opening doors and making possible the vision of a resilient sound and audiovisual archive community with long lived and accessible collections.

Sponsors of this Joint IASA-BAAC Conference achieve high visibility amongst the attendees of the conference and the members of both these forward-thinking organizations. But this is not the only benefit, as support for IASA not only gains an opportunity for your company, it also helps us with our initiatives in the world of sound and audiovisual archiving, contributes to the maintenance our education, training and other standards and guidance activities, and ensures that it remains affordable to participate in IASA, cost being an all too critical issue in today’s global economy.
**Sponsorship categories** (all prices in Euros)

**Gold Sponsor 5,000 € or more**
- Your company name will be announced as a Gold Sponsor at the opening and all subsequent plenary sessions for all Conference delegates, and in any formal speeches at social events.
- Your company logo will be featured prominently on the inner front page of the program.
- Your company logo will be featured on the home page and on the sponsors page of the Conference website.
- You will receive one complimentary full page black & white advertisement in the Conference Program.
- You will have a priority table in the Conference area.
- Company name listed as a Gold Sponsor in the Conference Program.
- You may include leaflets and promotional material in delegates’ bags.
- You will receive three complimentary Conference registrations.

**Silver Sponsor 3,000 €**
- Your company name will be announced as a Silver Sponsor at the opening plenary session for all Conference delegates.
- Your company logo, slightly smaller than the Gold, will be included on the inner front page of the program as a Silver sponsor.
- Your Company Logo will be on the sponsors page of the Conference website.
- You will receive one complimentary half page black & white advertisement in the Conference Program.
- You will have access to a table in the Conference area.
- Company name listed as a Silver Sponsor in the Conference Program.
- You may include leaflets and promotional material in delegates’ bags.
- You will receive two complimentary Conference registrations.

**Bronze Sponsor 2,000 €**
- Your company name will be announced as a Bronze Sponsor at the opening Plenary session for all Conference delegates.
- Your company logo, slightly smaller than the Silver, will be included on the inner front page of the program as a Bronze sponsor.
- Your Company Logo will be on the sponsors page of the Conference website.
- You will have access to a table in the Conference area.
- Company name listed as a Bronze Sponsor in the Conference Program.
- You may include a leaflet in delegates’ bags.
- You will receive one complimentary Conference registrations.

**Other sponsorship suggestions**

We understand that some organisations may wish to tailor their own package to sponsor IASA at the 2013 Conference. We are willing to discuss further options, or extension of the sponsorship packages. Please contact Bruce Gordon or Kevin Bradley who are part of the organising team, President Jacqueline Von Arb, or notify any member of the IASA Executive Board to discuss this further.
Advertising opportunities

- Inclusion of lanyards and merchandise in bag (advertiser to supply) 750 €
- Table in the conference area 500 €
- A single page insert or similar in program bag 250 €

For further information please contact:
sponsorship@iasa-web.org

Conference Web Site
http://2013.iasa-web.org/

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